

**Subject:** Re: Updated Budget Forecasting  
**From:** Lorena Parker  
**Date:** 08/02/2016 05:07 PM  
**To:** Benjamin Johnson  
**CC:** Joe Pielago <jpielago@sanpedrobid.com>

Hi Ben,

Joe is not here today. Please see my responses below.

Lorena Parker  
*Executive Director*  
*San Pedro Property Owners' Alliance*  
**San Pedro Historic Waterfront**  
**Business Improvement District**  
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On Tue, Aug 2, 2016 at 4:05 PM, Benjamin Johnson <[ben.johnson@lacity.org](mailto:ben.johnson@lacity.org)> wrote:

Hi Joe!!

I'm checking in on this budget as I have few questions -

- For Marco's fee - is that is fee for each show, or for the entire run? What is the price with the stage rental and generator. THE FEE FOR MARCO IS PER SHOW FOR \$2,100. THAT INCLUDES THE BACKLINE/INSTRUMENTS. FOR SHOWS THAT WE DON'T NEED THAT, WE CAN GET A LOWER RATE. THIS DOES NOT INCLUDE THE PRICE OF THE STAGE. THE STAGE IS AN ADDITIONAL \$400 THAT WE WILL PAY. IT ALSO DOES NOT INCLUDE THE COST OF THE GENERATOR. THAT IS ANOTHER \$200 PER EVENT.

- For the Dia de Los Muertos - I talked with Grand Vision, and they are expecting around 10k to book this festival which is inclusive of its fee. OK

Once I know this, we can quickly finalize the rest of the gigs.

Talk soon,  
Ben

On Fri, Jul 29, 2016 at 10:51 AM, Joe Pielago <[jpielago@sanpedrobid.com](mailto:jpielago@sanpedrobid.com)> wrote:

Sorry premature sending of email,

Attached is the budget we are seeing according to your numbers you are providing. Want to make sure we are on same page here, need to plan for Dia spend and Fleet Week talent.

Cheers, let us know what you think!

[San Pedro Property Owners' Alliance](#)  
Joe Pielago  
Tourism Ambassador

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On Fri, Jul 29, 2016 at 10:49 AM, Joe Pielago <[jpielago@sanpedrobid.com](mailto:jpielago@sanpedrobid.com)> wrote:

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